

From the judges:

“First of all, thank you so much to all of the wonderful members who contributed a design to this competition. There were so many excellent options and we [the judges] were blown away by the number of entries and quality of logos.

To select the winner we first went through a round of voting where each judge independently shortlisted their top 7 designs - it was supposed to be top 5, but no one could limit their choices to just 5.

We then held a round of discussions focusing on our shortlist and reviewed the logos for qualities related to content and use. The winning option was shortlisted by 4 of the 5 judges.

We felt that this final logo was best at capturing the elements we would like to be present in our world congress. It encapsulates the feeling of Kalimantan with all the possibilities that can unfold, while representing our Subud journey as a river leading up to the Subud symbol (our spiritual destination).

This logo is also completely different from other congress logos - giving us a unique identity, for which our congress in Kalimantan will surely be a unique event.

We’re excited to work with our winner and roll out the elements of the logo across the look and feel of our congress and branding, as we get closer to bringing this congress into reality.”

We will continue working for the congress preparations as the situation allows, taking into account that the COVID-19 pandemic has already impacted the world, and will probably continue to do so in the near future. We are very aware of the economic situation of the world and of how it’s going to affect us all, and the way we plan our meetings will need to be adapted to the situation.

But we also have the conviction that Subud and our lives need to go forward with faith in the Power of Almighty God. Hopefully, the next world congress will give us the opportunity to be physically together again, to work together in harmony for the development of Subud and to enjoy each other’s company.

Our hope is that Kalimantan will provide us with a space which allows us to take advantage of the special conditions it provides—those of tranquility and inner awareness—in order to strengthen, deepen and maybe change our focus, our internal and external relationship with Subud, our way of seeing and living it and, ultimately, putting our latihan into practice more actively in our daily lives.

Love from Kalimantan,
Rusdi Bustillo